

# Sponsorship Opportunities

## Opening Session

**\$15,000**

Stand out from the crowd with this highly visible sponsorship! Seminar Opening Session draws 2,000 attendees, the single largest audience at Seminar. The Keynote Address is given by a renowned speaker and sets the tone for the entire event. As a sponsor, it's your chance to help us welcome everyone to Seminar 2009 in sunny San Diego! Sponsors will be recognized in the registration brochure and program book while the company name or logo will be part of a continuous automated slide show before the start of the program. Your company will also be featured on the CSHP website as one of our valued sponsors as well as receive prominent signage throughout the event.

## Pharmacist of The Year Reception

**\$11,000**

Increase interaction with attendees during this highly attended reception. At every Seminar, CSHP honors an outstanding leader in our organization at the Pharmacist of the Year Reception. This fun, evening event captures the generous spirit of our members as they honor a colleague who has exemplified professionalism and expertise in the field. Sponsors will be recognized in the registration brochure, program book, as well as on the CSHP Seminar website. Prominent signage, introduction of the company representatives at the event and an opportunity to address the attendees will also be provided.

## Volunteer And Distinguished Service Recipient Reception

**\$11,000**

Help CSHP celebrate the spirit of volunteerism and the importance of special services while we recognize the Distinguished Service recipient, our Committees, Councils and Task Forces, and of course, our dedicated volunteers. Sponsors will be recognized in the

registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as a company introduction.

## 2009 Seminar Management Team Dinner

**\$3,500**

This unique dinner kicks off the start of CSHP Seminar! Join us in providing a special "thank you" to all members of the 2009 Seminar Management Team. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Sponsors will also receive a company introduction at the Management Team Dinner.

## Poster Session/Ice Cream Social

**\$1,500**

Back by popular demand, the Ice Cream Social returns to Seminar 2009! And to make the offer even sweeter, this cool event is held in conjunction with the Poster Session, which makes this a perfect opportunity for any company to show our members that they haven't forgotten about the little things in life. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website.

## Morning Coffee

**\$1,500 exclusive or \$500 per cart**

Be the first company that registrants wake up to! CSHP is happy to provide Seminar attendees coffee every morning before the start of classes as well as during breaks between CE sessions. Sponsoring coffee at Seminar provides an opportunity for your company's name, logo, or message to be displayed in a high traffic area. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. You will also be provided with prominent signage at the coffee cart location.

## Phun Run

**\$2,000**

What better way to promote healthy living than by sponsoring CSHP's annual Phun Run? Show our members that your company is dedicated to promoting a healthy life style through your sponsorship. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as an opportunity to network with participants.



## **Golf Tournament**

**\$5,000**

Participants will be singing your praises for sponsoring one of America's most leisurely pastimes. This popular event will give your company an opportunity to network with our members in a stress free and relaxing environment. Recognition includes mention in our registration brochure and program book as well on the CSHP Seminar website. Prominent signage will also be featured at the event.

## **New Practitioner/Resident Round Table**

**\$1,500**

CSHP is proud to offer new pharmacy practitioners as well as residents the chance to interact with respected members of the pharmaceutical field to help them gain information on new practices, new technology, areas of focus, and employment opportunities at Seminar 2009! Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Sponsors will also receive prominent signage at the event.

## **Clinical Skills Competition**

**\$2,500**

This challenging and rewarding experience is also one of the most popular student events at Seminar. All seven of CSHP's schools of pharmacy send two of their best and brightest to compete in the Clinical Skills Competition. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as a company introduction.

## **Sponsor a Technician or Student Reception**

**\$4,000**

CSHP has many generous members who so graciously sponsor our technicians and students so that they are able to benefit from Seminar. This reception gives them an opportunity to thank first hand those members who sponsored their attendance. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as a company introduction.

## **Student Quiz Bowl**

**\$5,500**

Everyone likes a little healthy competition. Join CSHP's seven schools of pharmacy as they compete in a game show style competition to determine who are the biggest pharmacy buffs of them all. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as a company introduction.

## **Pharmacy Practice And Specialized Residencies: The Adventures Begins**

**\$2,000**

Join CSHP as one of our renowned residency directors provides our students and residents with a special presentation. Attendees will receive information on important aspects of residency training such as how to apply for an ASHP-accredited Residency Program. This is valuable information that participants will not want to miss! Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Prominent signage will be provided at the event as well as a company introduction.

## **Pharmacy Technician Reception**

**\$3,000**

Join us for the installation of our new Technician Division Executive Committee. This event provides a great opportunity to highlight your company's products and services to CSHP's technician members. Sponsors will be recognized in the registration brochure, program book, and on the CSHP Seminar website. Companies will receive prominent signage as well as an introduction at the Pharmacy Technician Reception.

## *Special Activities*

These sponsorship opportunities are available only to those companies who are exhibiting at Seminar 2009. Special activities include the following:

### **Registration**

**\$15,000**

Have your logo on every person at Seminar 2009! Your company name and logo will not only appear throughout the registration areas, but also on all badges worn by Seminar attendees. In addition, your company will receive recognition in the registration brochure, program book, and on the CSHP Seminar website.

### **Seminar 2009 Program Book**

**\$5,000**

The Seminar 2009 Program Book is distributed to all registrants and industry partners in attendance. Over 3,000 books are produced and it contains the program listing for all sessions, hospitality, and special meetings. Most attendees use this book to plan their time at Seminar. As the sponsor of the program book you will receive one full, inside cover of the book for ad space and recognition on the CSHP Seminar website.

## **Seminar 2009 Syllabus**

### **\$5,000 – \$10,000**

Our comprehensive Syllabus is given to over 3,000 attendees. Sponsoring a syllabus booklet or CD-Rom provides attendees a ready reference guide to the CE available at Seminar, and puts your name in their hands throughout the event. Syllabus sponsors will be recognized with their company name listed in the syllabus, registration brochure, and program book. Company name and logo will also appear on the CSHP Seminar website. Cost of this sponsorship is dependant upon the syllabus option chosen by the Seminar Management Team (booklet or cd-rom).

## **Seminar 2009 Note Pads**

### **\$5,000 and/or Donation of Pads**

Provided in response to requests by past Seminar attendees, these useful writing tablets will be one of the inserts found in each tote bag handed out to our attendees. Recognition will include the logo of the company sponsor atop each note pad, mention in our registration brochure and program book, as well as on the CSHP Seminar website. Please note that any donation must be at least 8.5x11 inches in size. Donations will be recognized as an "in-kind" sponsorship in the amount of \$5,000.

## **Computer Kiosk (Internet Café)**

### **\$6,000 – \$10,000**

This high traffic Seminar feature is one of our more popular attractions. Help our members stay in touch with their work and loved ones by sponsoring this beloved crowd pleaser. Recognition includes mention in our registration brochure and program book as well on the CSHP Seminar website. Prominent signage will also be featured at the kiosk and the company's name and logo will be shown as both a backdrop and screensaver during café hours.

## **Audio/Visual Media**

With the rental rates of media equipment on the rise, CSHP is asking companies with the means to help us meet our audiovisual media request needs. Your company may wish to lend available equipment to CSHP for use during our Seminar. All equipment will be kept under the strictest security. Sponsors will be recognized in the program book, registration book, and on the CSHP Seminar website. All donations will be recognized as an "in kind" sponsorship in the amount of \$500 per piece of loaned equipment.

## **Seminar 2009 Lanyards**

### **\$3,000**

By sponsoring our name badge lanyards, your company's name will be sported on a souvenir that can be used long after Seminar is over. Aside from the sponsor's name on the lanyards, recognition includes mention in our registration brochure and program book as well on the CSHP Seminar website.

## **Seminar 2009 Tote Bags**

### **\$10,000**

Like our name badge lanyards, our Seminar 2009 tote bags present an excellent opportunity for your company to advertise long after Seminar is over. Along with the CSHP logo, these bags will feature our sponsor's logo and will be handed to each attendee as they check in. Recognition includes mention in our registration brochure and program book as well on the CSHP Seminar website.

## *Advertisement Opportunities*

### **Tote Bag Inserts**

Seminar tote bags are distributed onsite to more than 3,000 attendees. An insert places a direct marketing piece in the hands of attendees. It can be used to attract attendees to your booth through ads or special coupons. For more information, please see the order form on page 10.

### **Convention Signage**

Standard meeting signs can feature advertisements or logos. Opportunities include the welcome banner, aisle sign boards, and standing sign boards. All attendees will pass through these areas to visit the exhibit hall, CE sessions and to register. Advertisement may include company names, logos, and exhibit booth numbers.

- Aisle Signs – \$3,000
- Welcome Banner – \$5,000
- Standing Sign Boards – \$5,000