

## Increase your Company's Visibility at Seminar 2009

# PARTICIPATE IN THE CSHP TOTE BAG DROP!

CSHP's Seminar is the largest state run meeting in the country! Second only to ASHP's national meeting, Seminar hosts pharmacists, technicians, new practitioners and students from all over California and the surrounding states.

The CSHP Tote Bag Drop offers exhibitors the opportunity to increase the visibility of their products, services, Exhibitor Theaters, booth promotions, publications and much more!

This promotional service provides companies with added visibility and circulation for events, exhibit booths or Exhibitor Theaters. The Tote Bag Drop helps you reach on-site registrants that mailing may have missed and serve as a reminder about events to attendees who are planning their meeting schedules.

### HOW IT WORKS

CSHP will drop pre-approved promotional materials into the Seminar 2008 Tote Bags provided to each attendee as they register.

#### To participate, please contact:

CSHP  
Attn: Caithlin Wood  
725 30th Street, Suite 208  
Sacramento, CA 95816  
Fax: (916) 447-2396  
Email: [cat@cshp.org](mailto:cat@cshp.org)

Participants must provide CSHP with a sample of all promotional items prior to printing. **CSHP will not distribute literature without prior approval.** Proposed materials must be submitted via e-mail in PDF format to [cat@cshp.org](mailto:cat@cshp.org) no later than **September 1, 2009**.

### WHAT IT COSTS

One piece distributed to all attendees (Print Quantity 2,500)	
Full Page Promotional Piece	\$3,750
Half Page Promotional Piece	\$2,500
Quarter Page Promotional Piece	\$1,250

Participants will be invoiced upon receipt of their completed form. Forms and artwork must be received no later than September 1, 2009. Once approved, promotional materials can be mailed to the CSHP office. All shipped materials must be received by September 10, 2009. Otherwise, companies will be responsible for ensuring the timely arrival of their promotional items to the Town and Country Hotel.

