



# Sponsorship Opportunities

## President's Reception Honoring The Pharmacist of the Year

**\$15,000**

Join CSHP as we honor our incoming president and the recipient of our highest honor, the Pharmacist of the Year Award. This fun, interactive event provides for a perfect networking opportunity as this reception captures the generous spirit of our members as they honor a colleague who has exemplified professionalism and expertise in the field.

## Golf Tournament

### Sponsorship Variable

The annual Seminar golf tournament brings a full day of golf, food, prizes and fun to Seminar attendees in beautiful San Francisco. This popular event will give your company an opportunity to network with our members in a stress free and relaxing environment.

Co-sponsors of this event will receive an introduction of all company representatives in attendance. Representatives in attendance will also receive two free rounds of golf and complimentary dinner.

*\*Cost of sponsorship is dependent upon course green fees and other fees associated with the tournament. Please contact the Seminar Manager at (916) 447-1033.*

## Volunteer and Distinguished Service Award Recipient Reception

**\$12,000**

Help CSHP celebrate the spirit of volunteerism and the importance of special services while we recognize the Distinguished Service Award recipient, our board, our committee, council and task force chairs, and of course, our dedicated volunteers. This evening event provides for a relaxing atmosphere perfect for networking with some of the field's most respected members.

## Opening Session

**\$10,000**

Opening Session is the single largest audience at Seminar. This high traffic, high visibility sponsorship will put your company at the attention of not only CSHP members, but exhibitors as well. Host to a renowned keynote speaker and the CSHP award ceremony, this event sets the tone for the entire Seminar.

## Student Quiz Bowl

**\$5,500**

The student quiz bowl is easily one of Seminar's most popular events. This interactive competition uses a keypad audience response system that allows teams from each of the schools of pharmacy to answer questions in a game show style format. Raffle prizes and commentary provided by our host will make this a laugh out loud event you won't want to miss.

## Sponsor a Technician or Student Reception

**\$4,000**

CSHP has many members who, through their generosity, are willing to sponsor technician and student pharmacists who may otherwise be unable to attend Seminar. This reception gives those sponsored individuals an opportunity to thank first hand those members who sponsored their attendance.

## 2010 Seminar Management Team Dinner

**\$3,500**

Without the dedication and hard work of our Seminar Management Team, CSHP would be unable to provide the caliber of meeting that has become synonymous with Seminar. This unique dinner provides a special thank you to all members of the 2010 Seminar Management Team.

## Pharmacy Technician Reception

**\$3,000**

Join us for the installation of the CSHP Technician Division Executive Committee. This interactive reception is a prime opportunity for company representatives to network with our technician members.

## Poster Session and Ice Cream Social

**\$3,000**

The CSHP Poster Session allows pharmacy practitioners to share their research and learning experiences with the California health-system pharmacy community. Held in conjunction with the Seminar exhibit hall, this high traffic area provides sponsors with fantastic visibility to Seminar attendees, an attraction made sweeter by the ice cream cart that will be provided during Saturday's session.

## Morning Coffee

**\$3,000 exclusive or \$1,000 per table**

Be the first company that registrants wake up to! CSHP is happy to provide Seminar attendees coffee throughout the morning. Sponsoring coffee at Seminar provides an opportunity for your company's name, logo, or message to be displayed in a high traffic area.

## Phun Run

**\$2,500**

A fan favorite, the annual Seminar Phun Run is dedicated to promoting a healthy lifestyle while encouraging attendees to experience the beauty of San Francisco.

### **Clinical Skills Competition**

**\$2,500**

This challenging and rewarding experience is also one of the most popular student events at Seminar. Seven of California's schools of pharmacy send two of their best and brightest to compete in the clinical skills competition.

### **Career Round Table**

**\$1,500**

CSHP is proud to offer residents and student pharmacists two separate career roundtables where they can interact with respected members of the pharmaceutical field. These one-hour open forums allow attendees to discuss employment and residency options, receive professional feedback on interviewing strategies and obtain helpful hints on preparing their CV's from our panel of experts.

### **Special Activities**

The following sponsorship opportunities are available only to those companies who are exhibiting at Seminar 2010.

### **Registration and Lead Retrieval**

**\$15,000**

Your company name and logo will not only appear throughout the registration area, but also on aisle signs throughout the exhibit hall and on all badges worn by Seminar attendees.

### **Seminar 2010 Tote Bags**

**\$12,000**

This sponsorship is ideal for marketing your company. Along with the CSHP logo, the Seminar tote bags will feature the name and logo of our sponsor and will be handed to each attendee as they check in.

### **Internet Café**

**\$6,000 - \$10,000 or In-Kind Donation of Equipment**

Sponsorship of the Internet Café will cover the costs of providing our attendees with a centralized location that can be used to connect with their work and loved ones via the computers that your company provides.

### **Seminar 2010 Program Book**

**\$5,000**

The Seminar program book is distributed to all registrants and industry partners in attendance. The Program Book contains the program listing for CPE all sessions, hospitality events, and special meetings.

### **Seminar 2010 Note Pads**

**\$5,000 and/or donation**

This ideal marketing piece is a fantastic way to promote your company. These note pads are one of the inserts found in attendees' tote bags and are used throughout Seminar.

*\*Please note that note pads must be 8.5x11 inches in size. Donations of note pads will be recognized as an "in-kind" sponsorship in the amount of \$5,000.*

### **Seminar 2010 Lanyards**

**\$4,000**

By sponsoring our name badge lanyards, your company's name will be sported on a souvenir that can be used long after seminar is over.

### **Seminar 2010 Online Syllabus**

**\$1,000**

In an attempt to move in a more eco-friendly direction, CSHP has gone green with the Seminar 2010 syllabus, making it an online-only feature. Made available two weeks prior to the start of Seminar 2010, the syllabus will provide the sponsor with a full-page, online advertisement.

### **Audio Visual Media**

With the rental rates of media equipment on the rise, CSHP is asking for companies to help us meet our audio visual media request needs. Your company may wish to lend available equipment to CSHP for use during Seminar. All equipment will be kept under the strictest security.