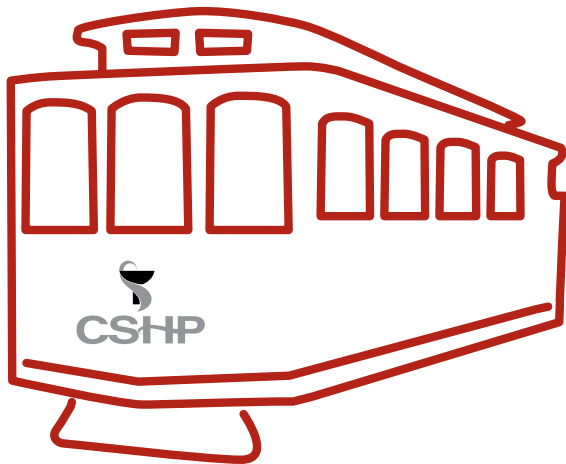


Participate in the CSHP Tote Bag Drop!



Increase your Company's Visibility at Seminar 2010

The CSHP Tote Bag Drop offers exhibitors the opportunity to increase the visibility of their **products, services, Exhibitor Theaters, booth promotions, publications** and much more!

The Tote Bag Drop helps you reach on-site registrants that mailing may have missed and serve as a reminder about events to attendees who are planning their meeting schedules.

How It Works

CSHP will drop pre-approved promotional materials into the Seminar 2010 Tote Bags provided to each attendee as they register.

To participate, please contact:

CSHP
Attn: Caithlin Wood
1314 H Street, Suite 200
Sacramento, CA 95814
Fax: (916) 447-2396
Email: seminar@cshp.org

Participants must provide CSHP with a sample of all promotional items prior to printing. **CSHP will not distribute literature without prior approval.** Proposed materials must be submitted via e-mail in PDF format to cat@cshp.org no later than **September 30, 2010.**

What It Costs

One piece distributed to all attendees
(Print Quantity 3,000)

Full Page Promotional Piece	\$3,750.00
Half Page Promotional Piece	\$2,500.00
Quarter Page Promotional Piece	\$1,250.00

Payment is due at the time of form submission. Forms and artwork must be received no later than **September 30, 2010.**

Once approved, promotional materials can be mailed to the CSHP office. All shipped materials must be received by **October 15, 2010.** Otherwise, companies will be responsible for ensuring the timely arrival of their promotional items to the Hilton Hotel. This deadline is **Tuesday, October 19.**